



## Crystal Beach Business Improvement Area Board of Management SPECIAL Meeting Minutes

Sunday March 2<sup>nd</sup>, 2025 at 2:00 pm  
Fretz Heating & Plumbing office – 3998 Erie Road, Crystal Beach

### 1. Call to Order

The chair called the meeting to order at 2:13pm

### 2. Roll Call

**Present:** Kirk Fretz, Tom Lewis, Regan Greatrix, Melissa Dubois

**Absent with regrets:** Chris Hawkswell, Robin Bannerman

### 3. Agenda Items

A) The following events were reviewed and approved for 2025:

- **HER Weekend** – April 11, 12 & 13, 2025 – celebrating women – various businesses sponsoring with activities and special offers (previously carried)
- **Crystal Beach MONOPOLY game** – April, May, June 2025 - in lieu of the previously sanctioned monthly pub crawls – a monopoly game featuring ALL businesses in the downtown area plus landmarks, will be created to involve all retail and run for 3 months. Completed cards will be entered to win gift cards / gift certificates.
- **ACB March of Umbrellas** – May 10<sup>th</sup>, 2025 – ACB invites all to do a stroll in CB (previously carried)
- **Farmers Market** – May 18<sup>th</sup> – October 12<sup>th</sup>, 2025 – annual Farmers Market in the Grove on Sundays 9am to 2pm
- **Crystal Beach Civic Celebration** - July 1st – July 4th Festival – CDN & US celebrations in the Grove, beer tent, 2-3 food trucks and bands
- **Groove in the Grove** – Saturday evening live band series to help create a vibe from 5pm to 7:30pm encouraging visitors and locals to discover the downtown area
- **SupperMarket** – Thursday June 26<sup>th</sup> – Thursday August 29<sup>th</sup> 5pm to 9pm for 10 consecutive weeks in Waterfront Park – live entertainment on stage, food trucks and beer tent managed by KIN Club
- **Derby Days** – Derby Road closed to vehicular traffic from Erie Road to Lincoln to encourage entertainment and games Friday evenings through Sunday evenings in the summer – June 27<sup>th</sup> to August 29<sup>th</sup>
- **Disco on Derby** –Saturday August 30<sup>th</sup>, 2025 – Derby Road closure from 7pm to 11pm for a disco party in the street.
- **CB5K & FallFest** – CDN Thanksgiving weekend Saturday October 11<sup>th</sup>, 2025. Annual 5k run along Erie Road (involving road closure from 9am to 3pm). Running times announced on stage in the Grove followed by FallFest activities. Licensed area, live entertainment and 2-3 food trucks.

- **Halloween Walk** – Saturday October 25<sup>th</sup>, 2025 – 3:00pm to 5:00pm -annual Halloween walk involving Erie & Derby Road closures whereby Trick or Treat'ers stroll the downtown district receiving candy from businesses. Themed activities may also be planned in the Grove.
- **Crystal Beach Derby Road Christmas Market** – December 5<sup>th</sup> to 7<sup>th</sup>, 2025
- **Hangover Hustle** – mini marathon on Derby Road at noon on New Year's Day. Road closure on Derby to the Queen's Circle from 10am to 2pm.

Moved by: Melissa Dubois

Seconded by: Regan Greatrix

**Carried**

#### **B) Digital Property Ownership Policy**

Be it resolved that all digital and social media accounts associated with the Crystal Beach Business Improvement Area (CBBIA), including but not limited to the BIA website, LinkedIn, Facebook, Instagram, and event-related accounts (e.g., Supper Market), be linked to the CBBIA's official email rather than personal/individual accounts.

Furthermore, all passwords and membership list/contacts shall be securely maintained by the BIA Treasurer and the appointed Councillor, unless otherwise directed by the CBBIA Board or the Town of Fort Erie.

Moved by: Regan Greatrix

Seconded by: Melissa Dubois

**Carried**

#### **C) Crystal Beach 2025 Supper Market**

Motion to approve the Ridgeway Crystal Beach Kin Club (RCKC) as the operator/vendor of the Beer, Wine, and Music for the Crystal Beach BIA (CBBIA) 2025 Crystal Beach Supper Market. RCKC will have a shared management role, with an 80/20 revenue split between RCKC and CBBIA. Kirk will serve as the primary contact, with Councillor Tom Lewis as an additional board representative on the Supper Market Committee.

Moved by: Regan Greatrix

Seconded by: Melissa Dubois

**Carried**

#### **4. Next Meeting Date**

Crystal Beach AGM Wednesday, March 12<sup>th</sup>, 2025 at 6:00 pm @ the Fort Erie Public Library, Crystal Ridge Branch Meeting Room.

#### **5. Adjournment**

Motion to adjourn meeting at 3:03pm.

Moved by: Melissa Dubois

**Carried**